



The Ferrari Consulting and Research Group

FOR IMMEDIATE RELEASE

BOB FERRARI EARNS APICS CSCP DESIGNATION

Boston, MA- August 18, 2008 – Bob Ferrari of the Ferrari Consulting Group was recently recognized as an APICS Certified Supply Chain Professional (CSCP). APICS CSCP is a program offered by APICS The Association for Operations Management.

Bob is presently Managing Director for **The Ferrari Consulting Group**, a firm providing supply chain consulting and program management services to corporations and supply chain technology companies in areas of supply chain business process and advanced technology.

Introduced in 2005, the APICS CSCP program takes a broad view of the supply chain field, extending beyond internal operations to encompass all the steps throughout the supply chain- from the supplier, through the company, to the end consumer- and provides the candidates with the knowledge to effectively manage the integration of these activities to maximize a company's value chain. To qualify for the APICS CSCP designation, a candidate must complete a rigorous course of study and pass a comprehensive exam.

“I am proud to have earned the APICS CSCP designation. It represents recognition of broad supply chain business process knowledge, the ability to recognize and analyze specific processes, and select appropriate approaches, tools, techniques, and technologies. Companies and individuals can benefit from the APICS body of knowledge to build operations management excellence,” stated Bob Ferrari.

In addition to his other professional and industry associations, Bob also serves as a designated member of the CSCP Professional Exam Review Committee for APICS.

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About APICS

APICS The Association for Operations Management build knowledge and skills in operations management professionals to enhance and validate abilities and enhance careers. Since 1957, individuals and companies have relied on APICS for its superior training, internationally recognized certifications, comprehensive resources, and worldwide network of accomplished industry professionals.

The APICS Certified Supply Chain Professional (CSCP) program was introduced in 2005 by APICS, as a response to the rapidly changing needs of the supply chain management field. An APICS CSCP professional successfully completes one examination that addresses four major topical areas:

- Supply Chain Management fundamentals
- Building Competitive Operations, Planning, and Logistics
- Managing Customer and Supplier Relationships
- Using Information Technology to Enable Supply Chain Management

For more information about **The Ferrari Consulting Group**:

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